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# 2022 ANNUAL REPORT

UNITED WAY OF GREATER LAFAYETTE



United Way  
of Greater Lafayette



# A LETTER FROM OUR LEADERSHIP

Each year, we set out on a mission to enable the health, education, and financial stability of each person in our community. Despite encountering unexpected hurdles these past few years, we persistently emerge triumphant in our pursuit of mobilizing our community to improve lives. The Board of Directors wishes to express deep gratitude to the individuals who spearheaded this endeavor - our incredibly generous donors, committed volunteers, and the dedicated staff of United Way. Your unwavering support in 2022 enabled United Way of Greater Lafayette to invest in critical services and spearhead solutions that tackle the most pressing challenges faced by our community.

United Way of Greater Lafayette remains steadfast in our commitment to the Cradle to Career approach, which shapes our work and guides individuals toward lifelong success. This collaborative effort across our community ensures that high quality education, financial stability, and health is at the forefront of all that we do. Our hope is for every child in our community to be born healthy, well-prepared for kindergarten, proficient in reading at a third-grade level, resilient during middle school, and equipped to graduate high school, ready for their future endeavors. By consistently addressing essential community needs and providing support during times of crisis, we strive to make this vision our reality.

Despite facing numerous challenges throughout the year, United Way of Greater Lafayette successfully mobilized \$4.6 million in support of the community. This incredible achievement was made possible by the resilience, strength, and perseverance demonstrated by countless individuals. We extend our heartfelt gratitude to Campaign Chair Jim Smith, the dedicated volunteers of the Campaign Cabinet, our invaluable corporate partners, and the thousands of individual donors, each of whom played a pivotal role in this remarkable accomplishment. Without the tireless efforts and dedication of our hardworking volunteers, who consistently show up day after day to serve our community, this feat would not have been possible. We were excited to host our first annual Run United 5k to help kick off the campaign to engage a new audience and bring awareness to the campaign. We look forward to making this an annual event.

In 2022, we saw our first full year of operations at our Montgomery County office which saw significant campaign growth. We celebrated our twelfth year of our Volunteer Income Tax Assistance (VITA) program. VITA served 1380 clients and filed 3400 returns, bringing \$2.36 million back into the community. Over the summer, nearly 30 teachers from 12 local elementary schools helped our Kindergarten Countdown Camp successfully prepare 230 students for their first days of kindergarten, including two new classrooms in Crawfordsville School Corporation.

We were happy to be able to be back in-person at all 20 public elementary schools with our Read to Succeed program; in which the efforts of 175 returning volunteers helped children in Tippecanoe County grow and continue to improve their literacy skills.

In addition to the remarkable accomplishments of the past year, United Way of Greater Lafayette concluded 2022 in a robust financial state. Through diligent efforts to streamline our operational budget and implement cost-cutting measures, we have been able to allocate a greater proportion of resources to support the critical needs of local agencies and individuals. This strategic approach allows us to effectively direct our resources to those who require it most, further enhancing our ability to make a positive and meaningful impact within the community.

United Way of Greater Lafayette saw a leadership transition with the hiring of Dr. David Bathe in April 2022. We were thrilled to welcome him as our new CEO, a leader with extensive community experience and a deep passion for service to others. With a proven track record of making a positive impact, his wealth of knowledge and expertise has been invaluable in guiding our organization toward greater heights.

It has been a privilege to serve as a leader of this organization for 2022, and I look forward to being involved for many years to come. The far-reaching impact of United Way of Greater Lafayette is made possible by the dedication all of our supporters year after year. As we continue to Live United, we can confidently anticipate a future filled with great achievements and collective success.

Sincerely,



Debra Spesard  
President, Board of Directors



David Bathe  
Chief Executive Officer



# CRADLE TO CAREER COMMITMENT



United Way of Greater Lafayette works to create positive changes in our community to make Greater Lafayette an even better place to call home. We want our local children to enter school ready to learn so they can graduate from high school, pursue a degree in college or obtain skilled job training, maintain stable, healthy lives at home, and become engaged, productive members of our community who help us continue creating success for others. We cannot do this work alone. We bring people, organizations and resources together to deliver results that meet the needs of people in Greater Lafayette to create the conditions necessary for success.

## WHAT WE FIGHT FOR...

- Born Healthy**  
All babies in Greater Lafayette are born healthy
- Enter Kindergarten Ready**  
Children in Greater Lafayette are academically, socially and physically ready to enter kindergarten
- Read at 3rd Grade Level**  
Children in Greater Lafayette are reading at grade level by the end of 3rd grade and are prepared for school success
- Persevere in Middle School**  
Students successfully transition from elementary to middle school and from middle school to high school
- Graduate High School**  
Students in Greater Lafayette will graduate high school or obtain HSE prepared to pursue a path towards success
- Career Ready & Beyond**  
Individuals in Greater Lafayette have the hard and soft skills to enter the workforce and be able to sustain gainful employment
- Basic Needs Met**  
Greater Lafayette residents can access assistance with food, shelter, safety and health with a goal of moving towards self-sufficiency

## MISSION

Mobilize our community to improve lives.

## VISION

United Way will add value to the Greater Lafayette community by enabling people to help one another. It will provide leadership in defining community needs and in coordinating resources to address community issues.

## VALUES

We are Mission Driven. We believe that change is possible when we all work together. This is at the core of each person on our team.  
We believe real change takes All of Us. There is nothing we can accomplish alone. Our individual success depends on our collective success in Greater Lafayette.  
We are Persistent. We at United Way of Greater Lafayette, and all of our partners, recognize that changing social conditions takes time. We're in this for the long haul.

# COMMUNITY INVESTMENT PROCESS



Through a year-long process, Community Investment Committee volunteers evaluate social service agencies and programs to determine how to invest dollars generated from the annual United Way campaign. The annual process is:

- Volunteer Recruitment
- Volunteer Education/Training
- Applications Reviewed/Site Visits
- Debriefing
- Allocations
- Board Approval & Distribution

# FUNDING GUIDELINES

Investment Guidelines were established to help the Community Investment Committee (CIC) carefully assess each United Way partnership to determine whether an agency has demonstrated alignment to United Way of Greater Lafayette's strategic goals, provides measurable program data, and demonstrates fiscal stability. With these guidelines as the basis for funding decisions, volunteers can ensure donors that their contributed dollars are well-spent.



# BOARD OF DIRECTORS

## BOARD OFFICERS

**Debra Spesard, President**  
First Merchants Bank

**Laura Downey, Immediate Past President**  
Concordance Health Solutions

## BOARD MEMBERS

**Corey Bassett**  
IBEW Local 668

**Aaron Baute**  
Ivy Tech Community College

**Kayla Bretney**  
Metronet

**Katherine Brinker**  
Caterpillar, Inc.

**Kari Crosier**  
Caterpillar, Inc.

**Wendy Cummins**  
Agave HR Partners

**Abigail Diener**  
Diener & Martin, LLC

**Laura Downey**  
Concordance Health Solutions

**Laurie Earnst**  
Tippecanoe Senior Center

**Heather Francis**  
Clay Critters

**John Gates**  
Purdue University - Office of Provost

**Heather Francis, First Vice President**  
Clay Critters

**Terence Stevick, Treasurer**  
Retired, Evonik Corporation  
Tippecanoe Laboratories

**Joseph Howarth**  
Centier Bank

**Kevin Letcher**  
Retired- State Farm Insurance Company

**Abby Macari**  
Arconic Inc. - USW Local #115

**James Melvin**  
Arconic Inc. - USW Local #115

**Tom Murtaugh**  
Tippecanoe County

**Jeffrey Newell**  
Bail Eggleston PC

**Patrick Nycz**  
Indiana Design Consortium, Inc.

**Kevin Page**  
Wabash

**Evelyn Royer**  
Purdue Federal Credit Union

**Heather Shirk**  
Montgomery County Visitors and Convention Bureau

**Jim Smith**  
Kirby Risk Corporation

**Aaron Baute, Second Vice President**  
Ivy Tech Community College

**Joe Howarth, At Large Member**  
Centier Bank

**Thomas Sors**  
Purdue University

**Debra Spesard**  
First Merchants Bank

**Terence Stevick**  
Evonik Corporation Tippecanoe  
Laboratories (Retired)

**Gary Yoder**  
WLF-TV, Inc.

**BeAnn Younker**  
Tippecanoe School Corporation

**Jeffrey Zeh**  
Indiana University Health Arnett

"We make a living by what  
we get, but we make a life  
by what we give."  
— Winston Churchill

# 2022 CAMPAIGN CABINET

## CAMPAIGN LEADERSHIP

**Jim Smith**

Kirby Risk  
**Chair**

**Kristopher Kessler**

Stall & Kessler's  
**1st Vice Chair**

## COMMERCE

**Grant Gernhardt**  
DeFOUW Automotive

**Jake Franklin**  
Trifecta Watches, LLC.

**Jason Conley**  
Tick Tock Tavern

**Josh Shives**  
Raeco Realty

**Megan Hartman**  
SDI Innovations

**Scott Mooney**  
Fairway Mortgage

## CONTRACTORS/TIPPECANOE BUILDING TRADES

**Jeremie Pearson**  
IBEW #668

**Kristen Hassan**  
Ruoff Mortgage

**Matt Huston**  
Huston Electric

**Zane Anderson**  
Anderson Plumbing

## EMERGING LEADERS

**Brandy Marsh**  
GE Aviation

## WOMEN UNITED

**Jennifer Weston**  
Tippecanoe County

## HEALTH SERVICES

**Gail Ladd**  
Mulberry Health

**Michelle Kreinbrook**  
North Central Health Services

**Nathan Brandley**  
Franciscan Alliance

**Shannon Oates**  
IU Health

**Tom Gilliom**  
Valley Oaks Health

**Travis Dams**  
IU Health Arnett

## INDUSTRY & UNION

**Don Scheiber**  
Retired

**Jen Dekker**  
GE Aviation

**Jenna Winger**  
Wabash

**Paul Rivera**  
Caterpillar, Inc.

**Ray King**  
Liquid Spring

## SPECIAL GIFTS

**Michael McTague**  
Retired

**Tom Murtaugh**  
Tippecanoe County

**Andrew Ball**

Henriott Group  
**2nd Vice Chair**

## PROFESSIONAL

**Joseph Harrison**  
Stuart & Branigin LLP

**Kyle Clark**  
Huth Thompson

**Rob Galbraith**  
Retired

**Stephanie Patacsil**  
Henriott Group

## PUBLIC SERVICE

**Matt Gard**  
Lafayette Police Dept.

**Shana WainScott**  
Lafayette Police Dept.

**Stephanie Gage**  
Tippecanoe School Corp.

**Travis Morgan**  
West Lafayette Police Dept.

## PURDUE UNIVERSITY

**Linda Mason**  
Purdue University

**Megan Eberly**  
Purdue University

## VANGUARD GIVING

**Joe Howarth**  
Centier Bank

**Matt Metzger**  
EPIC Insurance

# VOLUNTEER COMMITTEES

## PR/MARKETING COMMITTEE

**Patrick Nycz, Chair**  
Newpoint Marketing

**Tyler Knochel**  
Hustlefish

**Tristen Comegys**  
Bauer Family Resources

## COMMUNITY INVESTMENT COMMITTEE

**Heather Francis, Chair**  
Caterpillar, Inc.

**Duran Keller**  
Keller Law

**Julia Bryan, Co-Chair**  
Subaru of Indiana Automotive, Inc.

**Vince Phipps**  
Aramark

**Jacqueline Chosnek, Co-Chair**  
Chosnek Law

**Kayla Burke**  
Purdue for Life Foundation

**Collin Huffines**  
Greater Lafayette Commerce

**Robert Malnigh**  
Valero, Retired

**Eric Barker**  
Purdue University

**Kevin Letcher**  
State Farm Insurance Company

**Lisa Dullum**  
Tippecanoe County Council

**Erica Downey**  
Purdue University

**Jennifer Weston**  
Tippecanoe County

**Adam Henson**  
1st Source Bank

## FINANCE & AUDIT COMMITTEE

**Terence Stevick, Treasurer**  
Retired, Evonik Corporation,  
Tippecanoe Laboratories

**Debra Spesard**  
First Merchants Bank

**Jennie Dekker**  
GE Aviation

**Jason Stanfield**  
Ball State University

**James Whelan**  
Purdue Federal Credit Union

**Evelyn Royer**  
Purdue Federal Credit Union

## WOMEN UNITED COMMITTEE

**Jennifer Weston, Chair**  
Tippecanoe County

**Janay Martin**  
Community Member

**Kristin Smith**  
Industrial Federal Credit Union

**Jean Gaumer**  
Kirby Risk

## LABOR ENGAGEMENT COMMITTEE

**James Melvin, Chair**  
USW Local #115

**Don Scheiber**  
ACTUW Local #1818

**Larry Beddow, Co-Chair**  
USW Local #115

**Jimmy Lane**  
IBEW Local #668

**Roberta Schonemann**  
Jobs with Justice

**Earl Cox**  
UAW Local #531

**Stephen Snyder**  
Plumbers/Steamfitters #157  
Tippecanoe Building Trades

**Ernest Shepard**  
Ironworkers Local #22

**Bruce Hall**  
LEA Liason

**Chris Campbell**  
Indiana State Rep

**Seth Wortman**  
USW Local #115

**Joey Demartini**  
USW Local #115

## VOLUNTEER ENGAGEMENT COMMITTEE

**Sarah May, Chair**  
Subaru of Indiana Automotive, Inc.

**Stephanie Vanderkar**  
Community Member

**Maureen Keller**  
Retired

**Jackie Bahler**  
Franciscan Health

## EMERGING LEADERS UNITED COMMITTEE

**Brandy Marsh, Chair**  
GE Aviation



# 2022 ANNUAL MEETING AWARDS

## BEST OVERALL CAMPAIGN

**EMPLOYEES 500 & UP**  
Winner: Subaru of Indiana Automotive, Inc.  
Award of Merit: Evonik Corporation  
Award of Merit: Caterpillar, Inc.

## EMPLOYEES 101-499

Winner: DeFOUW Automotive  
Award of Merit: Kirby Risk  
Award of Merit: First Merchants Bank

## EMPLOYEES 10-100

Winner: Stall & Kessler's Diamond Center  
Award of Merit: Truitt Ray Law  
Award of Merit: State Bank

## CAMPAIGN COORDINATOR OF THE YEAR

Jenna Winger

**CORPORATE ROOKIE OF THE YEAR**  
GE Aviation

## CAMPAIGN INDIVIDUAL ROOKIE OF THE YEAR

Alex Bluestein

**BILL DEFOUW CAMPAIGN LEADERSHIP AWARD**  
Joe Howarth



Jean Gaumer knows some community members not only experience food insecurity, but also struggle to know where their next meal is coming from. This community need spurred Jean to lead the Women United group to provide a monthly meal at LTHC-Homeless Services. Jean not only creates a monthly nutritional meal plan, but Jean, along with her husband Charlie, provide the main and side dish. And as if that isn't enough, they also serve the meal, along with other volunteers they recruit. Over 1200 meals were served last year! Beyond the monthly Women United LTHC meal, Jean also stocks and maintains one of the 9 (soon to be 13) Little Libraries at a city park. She also initiated and coordinated the addition of a Little Library in Romney after learning they lost their mobile library service. Another Women United project, in collaboration with Bauer Family Resources, is collecting and distributing items for children to establish a bedtime routine with caregivers. Jean stepped up in a huge way by introducing this initiative in her workplace, Kirby Risk. As a team they collected 36 boxes! Moreover, Jean steps up for Seniors and Veterans during the Holiday Day of Action as well, providing needed items for personal hygiene and comfort. Her leadership in Women United is invaluable to its core value of tackling the issues that matter most to the people who call Greater Lafayette their home.

We had co-winners for the first time! Michelle Kreinbrook from North Central Health Services (NCHS), not only led a great campaign at NCHS increasing their pledge by 34%, but she was a tireless Campaign Cabinet member. She was actively soliciting pledges up until our Campaign Celebration! She confirmed a \$1K donation just minutes prior to our celebration! Our other winner is Megan Hartman from SDI Innovations. Not only did Megan lead another outstanding campaign at SDI Innovations, increasing their pledge by 14.3%, but she attended almost all Campaign Cabinet meetings and also participated on our Call Banks soliciting pledges from previous donors. Plus was actively seeking donations the last day of our campaign as well!



**DR. ROBERT HAGEN CAMPAIGN CHAIR AWARD**  
MICHELLE KREINBROOK & MEGAN HARTMAN



It became apparent throughout the campaign trail that mental health would be a major focus. In conversations with business leaders, agency partners, and donors we knew we needed to bring awareness to the issue the best that we could. There are many deserving of this honor for their amazing work in this critical space, but this year's award goes to Brandi Christiansen for her work at MHA Wabash Valley Region. The work isn't easy but even when faced with numerous challenges her passion shines through and she perseveres. With programs like Let's Talk, MHA Navigator and the 9-8-8/crisis hotline, their work is as important now as it ever has been before. Thank you for your passion for improving the mental health of everyone in our community.

**COMMUNITY IMPACT AWARD**  
BRANDI CHRISTIANSEN

# TOP 100 COMPANY CAMPAIGNS

1-50

RANK	COMPANY NAME	TOTAL GIFT	EMPLOYEE	CORPORATE	SPECIAL EVENTS
1	Subaru of Indiana Automotive, Inc.	\$754,233.50	\$609,829.60	\$62,500.00	\$81,903.70
2	Caterpillar, Inc.	\$336,050.82	\$331,050.90	---	\$5,490.83
3	Purdue University	\$657,910.10	---	---	\$7,264.57
4	Kirby Risk Corporation	\$166,327.41	\$107,925.71	\$46,100.00	\$12,301.70
5	DeFouw Automotive	\$136,395.00	\$136,395.00	---	---
6	Evonik Corporation	\$116,683.36	\$64,010.20	\$52,188.16	\$485.00
7	Lafayette Life Insurance Foundation	\$90,000.00	---	\$90,000.00	---
8	Wabash	\$83,811.58	\$80,711.58	\$3,100.00	---
9	First Merchants Bank	\$75,303.20	\$39,303.20	\$36,000.00	---
10	Purdue Federal Credit Union	\$57,806.26	\$30,306.26	\$27,500.00	---
11	Eli Lilly Retirees	\$56,685.92	\$36,592.96	\$20,092.96	---
12	Indiana University Health Arnett	\$54,814.00	\$29,814.00	\$25,000.00	---
13	Arconic Inc. - USW Local #115	\$41,831.08	\$16,831.08	\$25,000.00	---
14	City of Lafayette	\$39,523.56	\$27,572.56	\$6,000.00	\$5,951.00
15	Dana Corporation - UAW Local #2317	\$36,807.89	\$22,879.00	\$10,000.00	\$3,928.89
16	Primitiv Lafayette South	\$35,997.44	\$19,103.44	\$16,000.00	\$894.00
17	Unity Healthcare	\$35,756.00	\$35,756.00	---	---
18	Stuart & Branigin LLP	\$31,601.00	\$29,101.00	\$2,500.00	---
19	Oscar Winski Co., Inc.	\$30,512.60	\$19,936.00	\$8,508.00	\$2,068.60
20	Tate & Lyle, Lafayette North	\$30,212.32	\$12,496.32	\$16,000.00	\$1,716.00
21	Tipecanoe County	\$28,844.88	\$13,844.88	\$15,000.00	---
22	Ball Eggleston PC	\$26,330.00	\$26,330.00	---	---
23	Henriott Group	\$25,977.00	\$16,727.00	\$9,250.00	---
24	SDI Innovations, Inc.	\$23,496.00	\$23,496.00	---	---
25	Salud Revenue Partners	\$21,878.00	\$21,158.00	---	---
26	Arni's, Inc.	\$21,556.00	\$10,253.00	\$10,500.00	\$720.00
27	Stall & Kessler's Diamond Center	\$19,972.00	\$19,692.00	\$800.00	\$283.00
28	Tipecanoe School Corporation	\$18,077.48	\$18,077.48	---	---
29	Huth Thompson LLP	\$17,865.50	\$16,740.50	\$500.00	\$625.00
30	Tipmont R.E.M.C.	\$17,421.32	\$12,421.32	\$5,000.00	---
31	Lafayette School Corporation	\$17,364.00	\$17,364.00	---	\$5,764.76
32	United Way of Greater Lafayette	\$16,315.52	\$10,550.76	---	\$5,857.00
33	GE Aviation	\$16,072.00	\$10,215.00	---	---
34	State Bank	\$13,650.06	\$8,650.06	\$5,000.00	---
35	Old National Bank	\$12,975.76	\$7,386.76	\$5,000.00	\$589.00
36	City of West Lafayette	\$12,950.82	\$7,850.82	\$5,100.00	---
37	Meijer Stores	\$12,480.00	\$12,480.00	---	---
38	Walsh Center	\$12,229.92	\$12,229.92	---	---
39	Ivy Tech Community College of Indiana	\$11,955.50	\$11,955.50	---	---
40	Landis+Gyr, Inc.	\$11,856.00	\$11,856.00	---	---
41	Franciscan Health	\$11,620.00	\$10,620.00	\$1,000.00	---
42	Horizon Bank	\$10,414.00	\$3,957.00	\$6,457.00	---
43	EPC Insurance Midwest	\$10,340.00	\$7,840.00	\$2,500.00	---
44	The Shook Agency, Inc.	\$10,300.00	\$7,800.00	\$2,500.00	---
45	Tipecanoe Co. Bldg Trades Golf Outing	\$10,000.00	---	\$10,000.00	---
46	Truitt, Ray, Sharville & Eberhardt LLP	\$8,700.00	\$8,700.00	---	---
47	LiquidSpring	\$8,024.00	\$6,870.00	\$1,154.00	---
48	Ash Access Technology	\$8,000.00	\$8,000.00	---	---
49	Centier Bank	\$7,782.50	\$6,782.50	---	---
50	Morgan Stanley Wealth Management	\$7,665.00	\$7,665.00	\$1,000.00	---

# TOP 100 COMPANY CAMPAIGNS

51-100

RANK	COMPANY NAME	TOTAL GIFT	EMPLOYEE	CORPORATE	SPECIAL EVENTS
51	Huston Electric, Inc.	\$7,399.00	\$1,600.00	\$3,500.00	\$2,299.00
52	NCHS/Meridian/River Bend	\$7,187.65	\$5,908.00	---	\$1,279.65
53	Willowstone Family Services	\$6,834.24	\$6,684.24	---	\$150.00
54	Duke Energy	\$6,811.75	\$5,418.31	\$1,393.44	\$6,168.28
55	Labor Engagement Committee	\$6,693.28	\$525.00	\$3,326.00	---
56	Security Federal Savings Bank	\$6,652.00	\$3,000.00	\$2,800.00	\$780.00
57	RACO Realty	\$6,580.00	\$6,543.00	---	---
58	Right Steps Child Development Center	\$6,517.92	\$3,517.92	\$3,000.00	---
59	The Mitchell Agency, Inc.	\$6,512.40	\$5,405.40	---	---
60	Saab West Lafayette	\$6,470.00	\$6,470.00	---	---
61	Greater Lafayette Commerce	\$6,300.00	\$6,300.00	---	---
62	Turquoise Wealth Management	\$6,210.00	\$6,210.00	---	---
63	Regions Bank	\$5,990.68	\$5,990.68	---	---
64	The National Group	\$5,671.04	\$3,821.04	\$1,850.00	---
65	Gettings Reed Financial Services	\$5,525.00	\$5,525.00	---	---
66	Lafayette Life Insurance Retirees	\$5,400.00	\$5,400.00	---	---
67	LTHC Homeless Services	\$5,296.90	---	\$5,000.00	---
68	Ketelhut Construction Inc.	\$5,000.00	---	\$2,475.00	---
69	Bouma-Betton Corporation	\$4,950.00	---	\$2,425.00	---
70	Raymond James	\$4,900.00	\$4,200.60	\$585.00	---
71	1st Source Bank	\$4,785.60	\$4,475.12	---	---
72	Toyota Tsusho America, Inc.	\$4,198.00	---	\$3,878.00	\$320.00
73	IBEW Local #668	\$4,080.50	---	---	\$77.50
74	Valley Oaks Health	\$4,007.00	\$4,003.00	---	---
75	Lafayette Instrument Company	\$3,840.00	\$2,007.00	\$2,000.00	---
76	Scholar Corporation	\$3,840.00	\$1,840.00	\$2,000.00	---
77	First Farmers Bank & Trust	\$3,751.32	\$751.32	\$3,000.00	---
78	Lyn Treece Boys & Girls Club	\$3,720.00	\$3,720.00	---	---
79	YWCA Greater Lafayette	\$3,637.00	\$3,637.00	---	---
80	Citybus - ATU Local #1741	\$3,620.00	\$3,620.00	---	---
81	Merrill Lynch	\$3,632.00	\$3,632.00	---	---
82	Food Finders Food Bank	\$3,585.80	\$3,395.80	---	\$190.00
83	Bennett Boehning & Clary	\$3,560.00	\$3,000.00	---	\$560.00
84	Meeks Real Estate Holdings LLC	\$3,500.00	\$3,500.00	---	---
85	Bauer Family Resources	\$3,496.04	\$3,496.04	---	---
86	Huntington National Bank	\$3,380.00	\$1,380.00	\$2,000.00	---
87	J.R. Kelly Company, Inc.	\$3,356.00	\$1,856.00	\$1,500.00	---
88	Candoor Payroll & HCM	\$3,328.00	\$2,795.00	---	\$505.00
89	Indian Design Consortium, Inc.	\$3,300.00	\$260.00	\$3,250.00	\$1,000.00
90	Reiling, Teder & Schrier LLC	\$3,260.00	---	---	---
91	Homestead CS	\$3,180.00	---	---	---
92	ArgentoIT	\$3,000.00	---	---	---
93	Citation Homes	\$3,000.00	---	---	---
94	Cordegan Clark	\$3,000.00	---	---	---
95	Ramz's Emporium	\$3,000.00	---	---	---
96	Riggs Community Health Center	\$2,965.00	\$2,965.00	---	---
97	Girardot, Strauch & Company	\$2,904.00	\$2,904.00	---	---
98	Plumbers & Steamfitters #157	\$2,860.00	---	---	---
99		---	---	---	---
100		---	---	---	---

# PROGRAM FUNDING



## BASIC & FOUNDATIONAL NEEDS

American Red Cross - Tippecanoe County Chapter.....	\$101,250
Family Promise of Greater Lafayette, Inc.....	\$27,720
Food Finders Food Bank.....	\$110,723
Lafayette Family YMCA.....	\$76,523
Legal Aid Corporation.....	\$49,815
LTHC Homeless Services.....	\$312,626
Mental Health America - Wabash Valley Region.....	\$206,055
The Arc of Tippecanoe.....	\$20,160
The Salvation Army.....	\$31,815
The Tippecanoe Senior Center / Meals on Wheels.....	\$186,035
Wabash Center.....	\$202,032
Willowstone Family Services, Inc.....	\$282,560
YWCA of Greater Lafayette.....	\$153,473
<b>BASIC &amp; FOUNDATIONAL NEEDS</b>	<b>\$1,760,786</b>

## CRADLE TO CAREER COMMITMENT

Bauer Family Resources.....	\$347,000
Big Brothers Big Sisters of Greater Lafayette.....	\$90,630
Boy Scouts of America Sagamore Council.....	\$51,030
Girls Scouts of Central Indiana.....	\$36,000
Hanna Community Center.....	\$64,125
Lafayette Adult Resource Academy (LARA).....	\$62,370
Lyn Trece Homeless Services.....	\$223,250
Riggs Community Health Center.....	\$70,000
Right Steps Child Development Centers.....	\$500,000
<b>CRADLE TO CAREER</b>	<b>\$1,444,405</b>



## 2021 RFP RENEWALS

School Court- Bauer Family Resources.....	\$13,500
Bigs in Blue - Big Brothers Big Sisters of Greater Lafayette.....	\$8,000
Finance Park/Biz Town - Junior Achievement, Greater Lafayette.....	\$9,000
The Landing - NAMI West Central Indiana.....	\$18,000
<b>RFP FUNDED RENEWALS</b>	<b>\$48,500</b>

## 2022 NEW RFPs

Child Advocacy Center - Heartford House.....	\$10,061
Foreclosure & Eviction Prevention - HomesteadCS.....	\$40,000
<b>NEW RFPs</b>	<b>\$50,061</b>

## IN-HOUSE PROGRAMMING

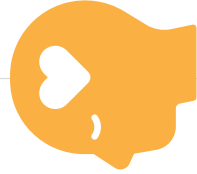
Housing & Stability Hotline.....	\$15,000
Kindergarten Countdown Camp (KCamp).....	\$120,000
Peer Union Counseling.....	\$20,000
Read to Succeed.....	\$75,000
Volunteer Engagement Center.....	\$25,000
Volunteer Income Tax Assistance (VITA).....	\$75,000
<b>IN-HOUSE PROGRAMS</b>	<b>\$330,000</b>





# COMMUNITY IMPACT HIGHLIGHTS

## MENTAL HEALTH



16,000 Crisis calls and texts  
486 Clients provided counseling  
183 People trained in suicide prevention

## HEALTH & SAFETY



960 Prenatal clients served  
2,200 Breast or cervical cancer screenings  
916 Free pregnancy tests  
1,700 Units of blood collected

## CHILD & YOUTH SUCCESS



1,016 Children enrolled in high-quality early learning  
3,500 Students aided by Read to Succeed volunteers  
1,100 Volunteers mentored for youth success  
600+ Children prepared for kindergarten

## HOUSING & SOCIAL SERVICES



15,000 Nights of shelter provided  
1,200 Individuals gained access to services  
360 Families able to avoid foreclosure and stay in their homes  
\$9,740,653 In financial assistance given

## MEALS, NUTRITION, & ACTIVE LIVING



38,800 Individuals participated in exercise or nutrition programs  
65,000 Meals delivered to food insecure homes  
4,189 New benefits enrollments  
15,182 Households provided fresh food

## EMPLOYMENT & CONTINUING EDUCATION



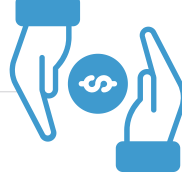
2,496 Individuals received employment services  
868 Adults served working towards HSE or job certification

## LEGAL SERVICES



392 Protective orders issued  
281 Adults provided free legal representation  
745 Served with free legal advice through legal hotline

## FINANCIAL SERVICES



1,380 Households served with free tax preparation  
More than \$2.36 million in tax refunds  
Estimated \$485,000 saved in tax preparation fees

# FINANCIALS

\*Every two years, UWGL has the opportunity for a grant from Indiana United Ways funded by Lilly Endowment, Inc. This fluctuation in revenue directly effects the calculated overhead rate leading to the variability in the overhead costs so we calculate overhead on a four-year average. The four-year average for 2022, which includes two grant years and two non-grant years is 13%.

## STATEMENT OF ACTIVITIES

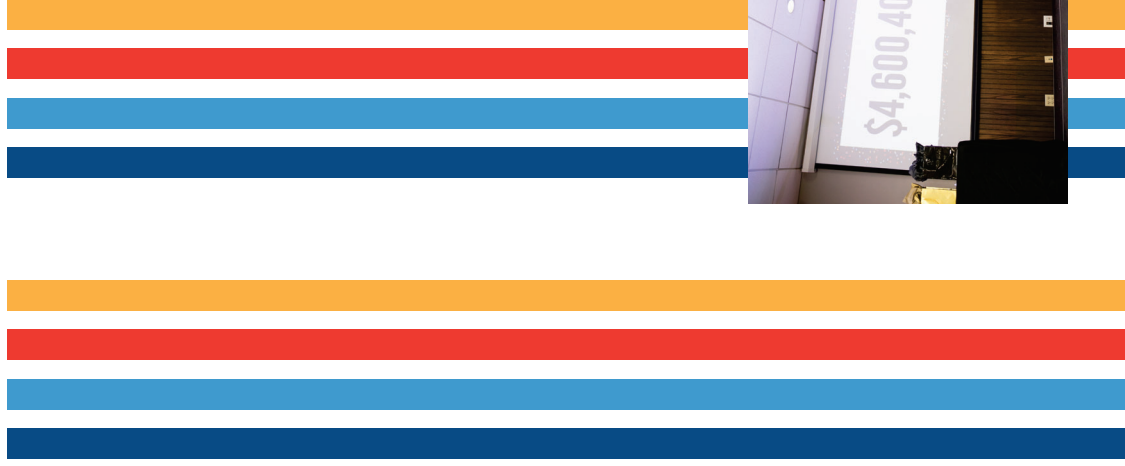
<b>Gross Campaign Results</b> .....	<b>4,860,277</b>
Less Out of County Designations.....	(328,228)
Less Agency Designations.....	(550,661)
Prior Year Uncollectibles.....	66,279
Less Provision for Uncollectibles.....	(225,993)
Net Campaign Revenue.....	3,821,674
Contributions of Nonfinancial Assets.....	49,988
Contributions of Financial Assets.....	137,994
Grant Income.....	612,040
Sponsorship Income.....	45,150
Interest and Dividends, Net of Investment Fees.....	105,397
Realized Gain (Loss) on Sale of Investments.....	98,802
Endowment Income.....	26,439
Workshop Income.....	18,385
Service Fee Income.....	18,905
<b>TOTAL PUBLIC SUPPORT &amp; REVENUE</b> .....	<b>4,934,774</b>
Gross Funds Awarded and Allocation Expenses.....	3,599,990
(Less) Donor Designations.....	(550,661)
Net Funds Awarded and Allocation Expenses.....	3,049,329
Labor Relations/Community Service.....	106,724
Grant Programs.....	611,453
Management and General.....	415,157
Fundraising.....	567,298
<b>TOTAL EXPENSES</b> .....	<b>4,749,961</b>
<b>NET INCOME</b> .....	<b>184,813</b>

United Way of Greater Lafayette mobilizes our community to improve lives along the Cradle to Career Commitment with a goal of helping every person find their path to success.

# FINANCIALS

## STATEMENT OF FINANCIAL POSITION

Cash and Cash Equivalents.....	2,402,792
Certificates of Deposit.....	207,433
Pledges Receivable, Net.....	2,787,569
Grants Receivable.....	577,040
Investments.....	2,929,020
Other Assets.....	27,972
<b>TOTAL CURRENT ASSETS</b> .....	<b>8,931,826</b>
Building & Equip Less Depreciation.....	558,921
Endowment-CFGL.....	1,254,363
Endowment-Montgomery County.....	827,376
Investments-Permanently Restricted..	4,250
<b>TOTAL ASSETS</b> .....	<b>11,576,736</b>
Allocations Payable.....	3,594,990
Accounts Payable.....	95,500
Accrued Expenses .....	24,820
<b>TOTAL LIABILITIES</b> .....	<b>3,715,310</b>
Net Assets W/O Donor Restrictions	2,069,876
Net Assets With Donor Restrictions	5,791,550
<b>TOTAL NET ASSETS</b>	<b>7,861,426</b>
<b>TOTAL LIABILITIES &amp; NET ASSETS</b> .....	<b>11,576,736</b>



United Way  
of Greater Lafayette



# VOLUNTEER ENGAGEMENT CENTER

LIVE UNITED®

## United Way's Mission in Action

### LETTER CARRIERS ANNUAL FOOD DRIVE

**2nd Saturday in May**  
In collaboration with the National Association of Letter Carriers and Food Finders Food Bank, United Way and volunteers assist with collecting more than 50 thousand pounds of food in an annual food drive.

### MONTH OF CARING Throughout September

Each year the Volunteer Engagement Center brings people and organizations together to harness the volunteer spirit and improve conditions in Greater Lafayette.

### HOLIDAY GIFT BAGS FOR SENIORS AND VETERANS

**December**  
United Way's Holiday Day of Action is all about bringing care and cheer to folks who might be feeling lonely this holiday season. Supplies are collected for care packages to send to local seniors and veterans, providing cards with loving messages and a small set of gifts.

### VOLUNTEER PORTAL

GROUP & INDIVIDUAL OPPORTUNITIES

United Way transitioned to a more modern and engaging volunteer matching platform to better support area nonprofits in recruiting and placing volunteers, as well as facilitating Read to Succeed. Nearly 300 volunteers visited and signed up for opportunities in the platform's first 5 months, totaling more than \$70,000 in value!

### Community members donated supplies to fill 200+ care packages for local Seniors and Veterans, totaling nearly \$6,000 in value!



### POVERTY SIMULATIONS

In 2022, over 225 individuals participated in this impactful and interactive experience. Simulations are designed to help community members understand the realities of the ALICE households. Asset Limited Income Constrained Employed families, also known as the working poor, often struggle trying to survive from month to month. The Poverty Simulation exposes participants to the vicious cycles that can derail a family. At the end of the session they learn more about area ALICE statistics and what they can do to get involved with developing solutions locally. Learn more at [www.lafayette.org/poverty-simulation](http://www.lafayette.org/poverty-simulation)

Join the Fight. Live United®.  
Learn more at [www.uwlafayette.org/volunteer](http://www.uwlafayette.org/volunteer)



# VOLUNTEER ENGAGEMENT AWARDS

## TIPPECANOE COMMISSIONER'S YOUTH AWARD

Honors a youth volunteer and their contributions to Tippecanoe County.



**Brooks Burnette**  
Rec Room Recording

## GOLDEN GIFT OF TIME AWARD

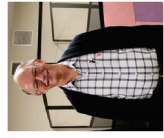
Recognizes three volunteers who donate a tremendous amount of time and effort to their organization.



**Christine Rearick**  
Joyful Journey

## THE FRANCISCAN HEALTH COMMUNITY IMPACT AWARD

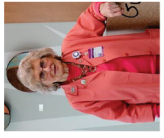
Recognizes one volunteer who has widespread impact throughout the community.



**Kevin Koors**  
Mental Health America

## MARCLE EDDY SHINING LIGHT AWARD

Recognizes an individual whose commitment is an inspiration to other volunteers in the community.



**Imogene Fought**  
Franciscan Health/Read to Succeed

## CITY OF LAFAYETTE YOUTH VOLUNTEER / CITIZENSHIP AWARD

Recognizes an outstanding youth based on their school and community involvement, with a special emphasis on citizenship.



**Lynette Garcia-Gonzalez**  
City of Lafayette

**Mary Lou Berry**  
Franciscan Health

**Marjorie Martin**  
Food Finders Food Bank

# STAFF

## LEADERSHIP TEAM

**David Bathe**  
Chief Executive Officer

**Jennifer Million**  
Chief Operating Officer

**Amy O'Shea**  
Director of Community Impact

## RESOURCE DEVELOPMENT

**Janice Smith**  
Donor Experience Associate

**Mackenzie Martin**  
Resource Development Associate

**John Metzinger**  
Resource Development Associate

## MARKETING

**Brandon Fulk**  
Marketing & Design Associate

## MONTGOMERY COUNTY

**Gina Haile**  
Area Director

## FINANCE & ADMINISTRATION

**Jane Dieterle**  
Assistant Director of Finance

**Ashley Biresmeier**  
Finance & Administrative Associate

**Debra McKelvin**  
Client Outreach Specialist

## COMMUNITY IMPACT

**Rachel Cheeseman**  
Community Impact Associate

**Kelci Fox**  
Community Impact Associate

**Alfonso Salazar**  
Labor Liaison- Engagement Associate

The current staff directory can be viewed at [www.uwla Lafayette.org/staff](http://www.uwla Lafayette.org/staff)

Event & Media Sponsors provide an annual donation that underwrites United Way's special events and outreach activities, ensuring that funds from the community campaign will be used to fund the fulfillment of our Cradle to Career Commitment. THANK YOU to our 2022 sponsors for helping us spread our message! We love how you Live United. For more information please visit [www.uwla Lafayette.org](http://www.uwla Lafayette.org).

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